

## **N. MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD**

### **STRATEGIC OBJECTIVES**

#### **MANDATE**

The Movie and Television Review and Classification Board is both a regulatory and developmental agency. It is empowered to review and classify motion pictures and television programs, and exercise all powers and prerogatives consistent with such functions. In this connection, the Board is tasked to promote an environment which may lead to authentic and responsible self-regulation in the film and television industry. It is also mandated to initiate plans and cooperate with the movie and television industry to improve, upgrade and make viable the said industry as one source of fueling the national economy. Consistent with the constitutional mandate to promote and protect the family, the youth, the disabled, and other sectors of society requiring special attention in the realm of media and entertainment, the present Board strongly desires to empower the Filipino family and each and everyone of its members, including the "kasambahay", to evaluate and intelligently choose media content. Desiring to make the ratings an efficacious reality down to the grassroots level, such that every Juan and Juana can wield the system in evaluating content, the Board intends to animate this mission by promoting a value-oriented media and entertainment culture. Thus, there will be programs, initiatives, processes, activities, and institutional adjustments that will create a sensitive environment in terms of family, children, gender, the disabled, the elderly, the indigenous people, and other concerned sectors of Philippine society.

#### **VISION**

The Movie and Television Review and Classification Board envisions to be of service to the Filipino public as a Movie and Television regulatory board, not only confined in review and classification but as a prime catalyst of change by helping the Movie and Television industry become globally competitive. The agency recognizes TV and Movie Media as indispensable tools for moral recovery and nation-building.

#### **MISSION**

The MTRCB, as a Regulatory Board, aims to afford the public exemplary exhibitions of movie and television with the purpose of encouraging production of globally-competitive movies/exhibitions, which should be both entertaining and artistic, in order to raise the standard of art for the general public.

#### **KEY RESULT AREAS**

Rapid, inclusive and sustained economic growth

**SECTOR OUTCOME**

1. A globally competitive and innovative movie and television industry, through the vision, inspiration, shepherding and guidance of the Board
2. Up-to-date and efficient equipment, resources, and technical knowledge, appropriate development and training for its Board Members, staff and deputies
3. Active collaboration with the stakeholders of the industry

**ORGANIZATIONAL OUTCOME**

1. Efficient and effective review and classification of movie, television and optical media materials that translates into "Matalinong Panunuod"
2. Sustainable and significant contribution to the national economy
3. Performance of all other allied functions by the Board, through revenue generation in the movie and television industry

**New Appropriations, by Program/Project**

		<u>Current Operating Expenditures</u>			
		<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
<b>PROGRAMS</b>					
100000000	General Administration and Support	P 9,174,000			P 9,174,000
300000000	Operations	14,112,000			14,112,000
	NFO 1: Regulation Services	14,112,000			14,112,000
	<b>Total, Programs</b>	<b>23,286,000</b>			<b>23,286,000</b>
	<b>TOTAL NEW APPROPRIATIONS</b>	<b>P 23,286,000</b>			<b>P 23,286,000</b>

**New Appropriations, by Central/Regional Allocation**

		<u>Current Operating Expenditures</u>			
		<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
<b>REGION</b>					
	Regional Allocation	P 23,286,000			P 23,286,000
	National Capital Region (NCR)	23,286,000			23,286,000
	<b>TOTAL NEW APPROPRIATIONS</b>	<b>P 23,286,000</b>			<b>P 23,286,000</b>

**Special Provision(s)**

1. **Fees, Charges and Assessments.** In addition to the amounts appropriated herein, Thirty Six Million Six Hundred Forty Five Thousand Pesos (P36,645,000) sourced from fees and charges levied, assessed and collected by the Movie and Television Review and Classification Board (MTRCB) in the conduct of its operations, shall be used exclusively for its MOOE and Capital Outlay requirements in accordance with Section 20 of P.D. No. 1986.

Releases from said amount shall be subject to the submission of a Special Budget pursuant to Section 35, Chapter 5, Book VI of E.O. No. 292, s. 1987.

The NTRCB shall submit, either in printed form or by way of electronic document, to the DBM, copy furnished the House Committee on Appropriations and the Senate Committee on Finance, quarterly reports on the financial and physical accomplishments on the utilization of said amount. The Chairperson of the NTRCB and the Board's web administrator or his/her equivalent shall be responsible for ensuring that said quarterly reports are likewise posted on the official website of the NTRCB.

2. Monitoring Expenses of Board Members. An amount not exceeding Fourteen Thousand Pesos (P14,000) per month is authorized to be paid to each member of the Board as monitoring expenses.

3. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

#### PERFORMANCE INFORMATION

#### KEY STRATEGIES

#### MAJOR FINAL OUTPUTS (MFO) / PERFORMANCE INDICATORS

#### Targets

##### MFO 1: REGULATION SERVICES

##### Classification and registration

No. of movies and television productions classified	165,584
No. of applications for registration of production and distribution licenses acted upon	2,129
Percentage of appeals for reconsideration of classification that are successful	80%
Percentage of license holders with 1 or more violations over the last three (3) years	70%
Percentage of items submitted for classification that are acted upon within fourteen (14) days	100%
Percentage of applications for license that are acted upon within fourteen (14) days	100%

##### Monitoring

No. of monitoring and inspection carried out	45,000
Percentage of inspections that resulted in the identification of a violation	80%
Percentage of license holders that are inspected more than three (3) times in the last twelve (12) months	85%

##### Enforcement

No. of enforcement actions undertaken	40/50
No. of license holders with 2 or more recorded violations over the last three (3) years as a percentage of the total number of recorded violators	70%
Percentage of reported violations that are acted upon within three (3) business days	100%