E. PHILIPPINE TRADE TRAINING CENTER

STRATEGIC OBJECTIVES

NANDATE

The Philippine Trade Training Center (PTTC) develops training modules on export and import techniques and procedures; raises the level of awareness of Philippine businessmen of export opportunities and the availability of alternative sources of import products or diversified markets for export; offers specialized courses for specific industry groups directed at overcoming barriers to overseas market penetration; and conducts training programs in international trade practices, inspection techniques and exhibition mounting.

VISION

It shall be a world-class trade training institution by 2022

NISSION

Advance the Philippine export sector's competitive position in the world market by providing valuable problem-solving approaches through integrated continuing education services

KEY RESULT AREAS

Rapid, inclusive and sustained economic growth

SECTOR OUTCOME

Job generation and global competitiveness

ORGANIZATIONAL OUTCOME

Increased competitiveness of micro, small and medium enterprises (MSNEs)

New Appropriations, by Program/Project

	<u>C</u> .	rrent Operating Personnel Services	Expenditures Maintenance and Other Operating Expenses	Capital Outlays	Total
PROGRAMS					
100000000 General Administration and Support	P	7,813,000 P	1,673,000 P	P	9,486,000
30000000 Operations		8,561,000	17,826,000	472,000	26,859,000
NFO 1: Business Management Training Services		8,561,000	17,826,000	472,000	26,859,000
Total, Programs		16,374,000	19,499,000	472,000	36,345,000
TOTAL NEW APPROPRIATIONS	P ===		19,499,000 P	472,000 P	36,345,000
New Appropriations, by Central/Regional Allocation	<u>Cı</u> —	Personnel Services	<u>Expenditures</u> Naintenance and Other Operating Expenses	Capital Outlays	Total
REGION					
Regional Allocation	P	16,374,000 P	19, 499,000 P	472,000 P	36,345,000
		16,374,000	19,499,000	472,000	36,345,000
National Capital Region (NCR)					

OFFICIAL GAZETTE

DEPARTMENT OF TRADE AND INDUSTRY

Special Provision(s)

1. Appropriations for Programs and Specific Activities. The amounts appropriated herein for the programs of the agency shall be used specifically for the activities in the amounts indicated under the Details of the FY 2014 Budget attached as Annex A (Volume 1) of this Act.

PERFORMANCE INFORMATION

KEY STRATEGIES

- 1. Development and implementation of business management training programs
- 2. Raising quality of services through systems improvement, human capital development and strategic partnerships with international organizations, academe and NGOs
- 3. More prudent management of financial resources and usage of own facilities

MAJOR FINAL OUTPUTS (NFO) / PERFORMANCE INDICATORS	Targets
NFO 1: BUSINESS MANAGENENT TRAINING SERVICES	
	16 61
No. of persons trained	10,075
Ave. % of participants who rate the training programs as satisfactory or better	80%
t of training programs conducted according to schedule	80%
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