

G.3. COTTAGE INDUSTRY TECHNOLOGY CENTER

STRATEGIC OBJECTIVES

MANDATE

To organize, revive, encourage, and promote the establishment of cottage industries, survey and evaluate existing skills, machinery and equipment, and raw materials available in industrial quantities

Promote the effective merchandising of cottage products in domestic and foreign market and promote the standardization of cottage industries products
 Render consultation services, provide technical know-how and field assistance to cottage industries producers
 Undertake research and training programs designed to improve cottage industries products
 Administer and maintain a tool and dye development program responsive to the technological needs of the cottage industries

VISION

To be the leading institution responsive to the development and promotion of MSNEs as well as shared service facility serving for furniture, gifts and housewares, jewelry, footwear and handicrafts in the country
 With well-equipped state of the art facilities, highly motivated, competent and dedicated staff and private industry partners working together efficiently and effectively towards a viable, self-sustainable operation and contributing significantly to generating exports and employment especially in the countryside

MISSION

CITC shall lead in the implementation of plans and projects aimed to provide production enhancing technologies and processes, tooling and equipment, product prototyping, and other related business development services (BDS) to community based enterprises, marginalized groups, cooperatives, associations and other self help groups with the end view of transforming them into sustainable and competitive MSNEs
 To develop other government and non-government entities as local non-financial BDS providers.

KEY RESULT AREAS

Rapid, Inclusive and Sustained Economic Growth

SECTOR OUTCOME

Job Generation

ORGANIZATIONAL OUTCOME

Competitiveness with MSNEs increased

New Appropriations, by Program/Project

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		<u>Current Operating Expenditures</u>			
		<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
PROGRAMS					
100000000	General Administration and Support	P	1,500,000	P	1,500,000
200000000	Support to Operations		800,000		800,000
300000000	Operations		6,700,000		6,700,000
	MFO 1 Technology Transfer & Knowledge Development		2,770,000		2,770,000
	MFO 2 Shared Service Facility		3,930,000		3,930,000
	Total, Programs		9,000,000		9,000,000
	TOTAL NEW APPROPRIATIONS	P	9,000,000	P	9,000,000
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New Appropriations, by Central/Regional Allocation

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Current Operating Expenditures

REGION	<u>Personnel Services</u>	<u>Maintenance and Other Operating Expenses</u>	<u>Capital Outlays</u>	<u>Total</u>
Regional Allocation	P 9,000,000			P 9,000,000
National Capital Region (NCR)		9,000,000		9,000,000
Total New Appropriations	P 9,000,000			P 9,000,000

Special Provision(s)

1. Special Provisions Applicable to All Government Corporations. The special provisions applicable to all government corporations enumerated under the Budgetary Support to Government Corporations-Others shall be observed by the Cottage Industry Technology Center.

PERFORMANCE INFORMATION

KEY STRATEGIES

Technology transfer & knowledge development (gifts & housewares, footwear, jewelry and furniture & builders woodworks)
 Shared Service Facility (gifts & housewares, footwear, jewelry and furniture & builders woodworks)

MAJOR FINAL OUTPUTS (MFO) / PERFORMANCE INDICATORS

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Targets

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MFO 1: TECHNOLOGY TRANSFER & KNOWLEDGE DEVELOPMENT

No. of beneficiaries trained	4,000
Client satisfaction rating	95%

MFO 2: SHARED SERVICE FACILITY

No. of products, tools/gadgets/equipment samples made and fabricated	140
Value of goods processed	P 30,000,000
No. of MSNEs assisted	200