

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 41

DECLARING THE FIRST FRIDAY OF SEPTEMBER TO OCTOBER 5, 2010 AS  
NATIONAL TEACHERS' MONTH

**WHEREAS**, the United Nations Education, Scientific and Cultural Organization (UNESCO) designated October 05 as World Teachers' Day, a day to celebrate teachers and the central role they play in guiding children, youth and adults through the life-long learning process;

**WHEREAS**, despite the issuance of Proclamation No. 479 declaring "*Sunday, October 5, 2003, as National Teachers' Day*" in the Philippines, there has been no widespread celebrations nationwide;

**WHEREAS**, there is a need to generate public awareness and support for World Teachers' Day here in the Philippines;

**WHEREAS**, it is essential to revitalize the image of teaching as a vocation by increasing public awareness on the value of teachers in Philippine society and for national development;

**WHEREAS**, the occasion can be used to celebrate the unique role and service that teachers play in guiding families, strengthening of communities, and building the nation;

**WHEREAS**, to contribute to the growth and development of the teaching profession in the country as well as to publicly express appreciation to mentors, both active and retired, a Teachers' Month Campaign (TMC) was conceived in July 2008 by the Metrobank Foundation, Inc. (MBFI), De La Salle Philippines (DLSP), Philippine Business for Education (PBE), and Campaigns Social Response (CSR), with the special participation of the Department of Education (DepEd) and the support of key business institutions;

**WHEREAS**, owing to its success, the Campaign has generated more support from government, private companies and major organizations in 2009 and 2010.

**NOW, THEREFORE, I, BENIGNO S. AQUINO III**, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby declare the first Friday of September to October 5, 2010 as **NATIONAL TEACHERS' MONTH** with the theme, "**MY TEACHER, MY HERO**".



Office of the President of the Philippines



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Accordingly, all concerned departments, agencies and instrumentalities of the national government, the various local government units, the private sector and the public at large are hereby enjoined to actively participate and support activities and programs for the celebration thereof.

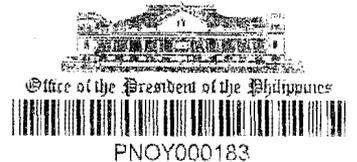
**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

**Done** in the City of Manila, this **1st** day of **October** in the year of our Lord Two Thousand and Ten.



By authority of the President:

**PAQUITO N. OCHOA, JR.**  
Executive Secretary



**CERTIFIED COPY:**

MARIANITO M. LISACANDAL  
DIRECTOR IV  
MALACANANG RECORDS OFFICE

*Cy 10-4-2010 - 10-4-2010*