MALACAÑANG Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1614

DECLARING THE MONTH OF SEPTEMBER AS "PEOPLE MANAGEMENT MONTH"

WHEREAS, the People Management Association of the Philippines (PMAP) will hold its 45th Annual Conference on September 24 to 26, 2008, with the theme "SA TAO MAGKAKATALO: PEOPLE MAKE THE DIFFERENCE";

WHEREAS, the conference is designed as an exciting learning journey aimed at building organizations where people are recognized and empowered to make the difference;

WHEREAS, the conference aims to paint a business landscape that takes into account challenges and opportunities in the global, national and organizational levels;

WHEREAS, the conference will feature the use of innovative approaches, highlight advocacies, and showcase inspiring case studies and latest trends in human capital management.

NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby declare the month of September as "**People Management Month**".

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this $\mathbf{5}^{\text{fo}}$ day of SEP , in the year of Our Lord, Two Thousand and Eight.

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By the President:

EDUARDO R. ERMITA

Executive Secretary

