## MALACAÑANG Manila

## BY THE PRESIDENT OF THE PHILIPPINES

## PROCLAMATION NO. 183

## DECLARING THE PERIOD FROM OCTOBER 18 TO 24, 1999, AS "PRINTING INDUSTRY WEEK"

WHEREAS, the printing industry serves as the vehicle in promoting the country's arts and culture;

WHEREAS, the printing industry, as one of the most effective tools in communication, contributes to the furtherance of the country's goal towards national economic growth;

WHEREAS, the Printing Industry of the Philippines will hold its 9<sup>th</sup> National Printers Convention on October 18 to 20, 1999 with the theme "Innovative Approaches During Crisis;"

WHEREAS, it is necessary to focus national attention on the vital role played by the printing industry in promoting the government's higher objectives;

**NOW, THEREFORE, I, JOSEPH EJERCITO ESTRADA,** President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the period from October 18 to 24, 1999, as "Printing Industry Week" under the auspices of the Printing Industries Association of the Philippines, Inc.

**IN WITNESS WHEREOF,** I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this **3011** day of **September**, in the year of Our Lord, nineteen hundred and ninety nine.

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By the President:

RONALDO B. ZAMORA Executive Secretary

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