

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 252

DECLARING THE PERIOD FROM SEPTEMBER 20 TO 26 OF EVERY
YEAR AS PUBLIC RELATIONS WEEK

WHEREAS, a National Public Relations Congress under the auspices and direction of the Public Relations Society of the Philippines (PRSP) will be held on September 23 to 25, 1993, in Cebu City, with public relations practitioners from the public and private sectors in attendance;

WHEREAS, the main objective of this congress is to forge a strong and enduring bond among the country's public relations professionals, emphasizing their incisive and relevant role in the process of national development;

WHEREAS, it is the avowed commitment of public relations practitioners to underscore the substantial impact that the public relations profession bring to bear on society and the people, and to highlight the stringent qualifications and responsibilities that this specialized field of endeavor demands of its practitioners;

WHEREAS, this congress serves as the appropriate venue to articulate these critical concerns, and a propitious event to synchronize efforts towards the attainment of the national development goals embodied in the congress theme, "One Image, One Nation".

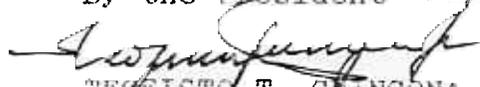
WHEREAS, there is a need to generate interest and awareness among the general public of the crucial role of public relations;

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the period from September 20 to 26 of every year as "PUBLIC RELATIONS WEEK", under the auspices of the Public Relations Society of the Philippines.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 15th day of September in the year of Our Lord, nineteen hundred and ninety three.

By the President



TEODORO T. GUINGONA, JR.
Executive Secretary



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Received

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Date

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