Office of the President of the Philippines Malacañang

MEMORANDUM CIRCULAR NO. 23

APPROVING THE PHILIPPINE EXPORT DEVELOPMENT PLAN 2023-2028, AND DIRECTING CONCERNED GOVERNMENT AGENCIES TO IDENTIFY AND IMPLEMENT RELEVANT PROGRAMS, ACTIVITIES AND PROJECTS IN SUPPORT THEREOF

WHEREAS, Section 5 of Republic Act (RA) No. 7844 or the "Export Development Act of 1994" provides that the President shall approve the Philippine Export Development Plan (PEDP) prepared by the Department of Trade and Industry (DTI), which shall form part of the Philippine Development Plan (PDP);

WHEREAS, Section 7(a) of RA No. 7844 mandates the Export Development Council (EDC) to endorse the PEDP for the approval of the President, coordinate, monitor and assess the implementation thereof, and when necessary, institute appropriate adjustments thereon in light of changing conditions in both the domestic and international environment;

WHEREAS, through Resolution No. 3 (s. 2023), the EDC endorsed the PEDP 2023-2028 for the approval of the President;

WHEREAS, the PDP 2023-2028 aims to reinvigorate poverty reduction and job creation by guiding the economy towards a high-growth path and develop a resilient, inclusive, and prosperous society;

WHEREAS, synchronizing the period of the PEDP with that of the PDP will align the implementation of policies, programs, and initiatives on export development with the objectives of the PDP, and ensure continuity and consistency of strategies for boosting export growth and increasing job opportunities for Filipinos;

WHEREAS, Memorandum Circular (MC) No. 27 (s. 2017) identifies and directs concerned government agencies and entities to collectively work, review, institute reforms, and implement relevant policies to boost export growth; and

WHEREAS, to ensure the success of the PEDP 2023-2028, it is necessary for all concerned government agencies to support and cooperate in the implementation of the PEDP 2023-2028;

NOW, THEREFORE, the following are hereby ordered:

The PEDP 2023-2028, which is annexed to this Circular, is hereby APPROVED.

Within sixty (60) days from the effectivity of this Circular, all concerned government agencies shall submit to the EDC and the Office of the President, through the Office of the Executive Secretary, an inventory of relevant Programs, Activities and Projects (PAPs) which are aligned with the strategies under the PEDP 2023-2028. These agencies shall implement the identified PAPs to develop and promote Philippine exports, and ensure the free flow of goods, in accordance with the PEDP 2023-2028, PDP 2023-2028, and MC No. 27.

The EDC shall ensure the biannual validation and updating of the PEDP pursuant to the provisions of RA No. 7844 and in the context of the PDP.

This Circular shall take effect immediately.

DONE, in the City of Manila, this 20th day of June , in the year of our Lord, Two Thousand and Twenty-Three.

By authority of the President:

Office of the President
MALACAÑANG RECORDS OFFICE

CERTIFIED COPY

ATTY. CONCEPCION ANY E. FERROLINO-ENAD