

ILD-046504

MALACANAN PALACE
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

MEMORANDUM CIRCULAR NO. 193

ENJOINING ALL CABINET MEMBERS AND HEADS OF THEIR ATTACHED AGENCIES, GOVERNMENT-OWNED AND/OR CONTROLLED CORPORATIONS, GOVERNMENT FINANCIAL INSTITUTIONS, AND STATE UNIVERSITIES AND COLLEGES TO GIVE FULL SUPPORT AND PARTICIPATE IN THE "END HUNGER: WALK THE WORLD 2010"

The World Food Programme (WFP) of the United Nations will be spearheading the conduct of "End Hunger: Walk the World 2010" to be dubbed locally as "Isang Hakbang Pilipinas 10" to be held on **Sunday, June 6, 2010 from 5:00 AM to 10:00 AM** at the **Bonifacio Global City, Taguig**.

The event shall occur in 24 time zones within 24 hours around the globe, bringing awareness to the issue of child hunger and raising funds for school-feeding activities of WFP.

WFP has been working in the Philippines since 2006, feeding more than 200,000 children through school-feeding programme in conflict-affected areas of Mindanao, in support of the Government's Accelerated Hunger Mitigation Programme. This year, the proceeds of the fund-raising event will be devoted to 70,000 school children Central Mindanao.

In this regard, all Cabinet Members and Heads of their attached agencies including Government-Owned and/or Controlled Corporations, Government Financial Institutions and State Universities and Colleges are hereby enjoined to give full support and actively participate in the "End Hunger: Walk the World 2010" to be dubbed locally as "Isang Hakbang Pilipinas 10", under any of the following sponsorship package, chargeable against their respective funds:

- 1. Platinum Sponsor - P500,000.00 minimum
- 2. Gold Sponsor - P100,000.00 minimum
- 3. Silver Sponsor - P 50,000.00 minimum
- 4. Bronze Sponsor - P 10,000.00 minimum
- 5. Employee Engagement Package - P5,000.00 minimum or 20 individuals/ participants at P250.00 per head

For coordination, you may contact WFP directly through telephone numbers 750-2561 local 2420, 894-2730 and mobile number 0917-880-9368.

Let us be counted in this global initiative to counter child hunger.

LEANDRO R. MENDOZA
Executive Secretary

Manila, 03 June 2010