

**MEMORANDUM CIRCULAR NO. 96****ENJOINING OFFICIALS AND EMPLOYEES OF THE NATIONAL GOVERNMENT, INCLUDING GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS AND STATE UNIVERSITIES AND COLLEGES, AS WELL AS LOCAL GOVERNMENT UNITS AND GOVERNMENT EMPLOYEES ASSOCIATIONS TO SUPPORT THE COURTESY CAMPAIGN FOR PUBLIC SERVANTS**

The government believes that the practice of courtesy within and beyond the entire system is a must. It is no doubt then that the delivery of public services should be coupled with basic courtesy to the entire population whom government officials and employees serve on a daily basis.

There is also a need to generally revitalize and continue existing courtesy programs of the government, non-government organizations, the civil society and other private associations.

In support of such programs, officials and employees of the national government, including government-owned and controlled corporations and state universities and colleges, as well as local government units and government employees associations are hereby enjoined to observe and participate in appropriate activities for the meaningful implementation whether as participant or sponsor of the **Courtesy Campaign for Public Servants** under the auspices of the Philippine Government Employees Association (PGEA), namely, **Phase 1 – Search for the Best Courtesy Campaign: "Ibigay ang Puso: Gawad Magalang na Ahensya"**, this coming February 2006, **Phase 2 – Search for the Most Courteous Government Employee: "Gawad Kawani"** and **Phase 3 – Public Official's Performance Efficiency Rating Campaign.**

By authority of the President:



**EDUARDO R. ERMITA**  
Executive Secretary