

MALACANANG
RESIDENCE OF THE PRESIDENT
OF THE PHILIPPINES
MANILA

BY THE PRESIDENT OF THE PHILIPPINES

EXECUTIVE ORDER NO. 32

CREATING NATIONAL AND LOCAL BEAUTIFICATION AND CLEANLINESS COMMITTEES TO UNDERTAKE A NATION-WIDE BEAUTIFICATION AND CLEANLINESS CAMPAIGN.

WHEREAS, beauty and cleanliness are basic ideals of all homes, communities, and nations; and

WHEREAS, there is a need to reawaken the sense of beauty and cleanliness among Filipinos and to establish a national organization to pursue this goal;

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby create a National Beautification and Cleanliness Committee to undertake a nationwide beautification and cleanliness campaign.

The National Committee shall be composed of the following:

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|--------------------------------------|---------------------------------|
| Dr. Vidal Tan | Chairman |
| Mr. Oscar J. Arcellano | Vice-Chairman |
| Mr. Francisco E. Remotigue | Member on Social Welfare |
| Mr. Ernesto Naceda | Member on Community Development |
| Mr. Dioscoro Umali | Member on Agriculture |
| Mr. Manuel Syquio | Member on National Defense |
| Dr. Vitaliano Bernardino | Member on Education |

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|------------------------------------|---------------------------|
| Mr. Baltazar Aquino | Member on Public Works |
| Dr. Amadeo Cruz | Member on Health |
| Dr. Estefania Aldaba-Lim | Malacanang Liaison |
| Dr. Aprodicio Laquian | Executive Secretary |

There shall also be created a committee in each province, city, municipality and barrio composed of the following:

Provincial/City Committee

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|------------------------------------|----------------------------------|
| The Lady of the Governor/Mayor . . | Chairman |
| Representatives from government, - | |
| civic and religious sectors . . | Other Officers and Members |

Municipal Committee

| | |
|----------------------------------|-------------------------------|
| The Lady of the Mayor | Chairman |
| Representatives from government, | |
| civic and religious sectors . . | Other Officers and Members |

Barrio Committee

| | |
|------------------------------------|-------------------------------|
| The Lady of the Barrio Captain . . | Chairman |
| Ladies of the Barrio Council | |
| Officials | Other Officers and Members |

The National Committee and the Local Committees are empowered to call on any government office, department, bureau, agency or instrumentality for such assistance as they may need to carry out their functions.

Done in the City of Manila, this 12th day of July, in the year of Our Lord, nineteen hundred and sixty-six.

(SGD.) FERDINAND E. MARCOS
President of the Philippines

By the President:

(SGD.) RAFAEL M. SALAS
Executive Secretary